

## WorkLink WIB Strategic Plan Results

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Accepted by the WorkLink WIB in August 2013

Submitted to SCDEW as part of the WIA Five-Year Local Plan 09.16.13

### Goal I. Understand the skill level of the workforce.

*Objective 1:* Research and analyze WorkKeys® data.

*Result 1:*

WorkKeys Results 1-1-2007 through 9/30/2012		SC Works Centers				
Year	County	Total Assessments	Certificates Bronze	Certificates Silver	Certificates Gold	Total Certificates
2007	Anderson	187	44	92	30	166
	Pickens	114	30	57	9	96
	Oconee	141	26	81	20	127
		<b>442</b>	<b>100</b>	<b>230</b>	<b>59</b>	<b>389</b>
2008	Anderson	617	142	276	69	487
	Pickens	134	20	82	24	126
	Oconee	400	85	192	77	354
		<b>1,151</b>	<b>247</b>	<b>550</b>	<b>170</b>	<b>967</b>
2009	Anderson	1,715	273	604	172	1,049
	Pickens	234	48	136	41	225
	Oconee	223	52	97	33	182
		<b>2,172</b>	<b>373</b>	<b>837</b>	<b>246</b>	<b>1,456</b>
2010	Anderson	1,243	132	437	147	716
	Oconee	206	28	64	31	123
	Pickens	125	16	68	26	110
		<b>1,574</b>	<b>176</b>	<b>569</b>	<b>204</b>	<b>949</b>
2011	Anderson	237	47	159	40	246
	Oconee	189	28	98	27	153
	Pickens	59	12	36	5	53
		<b>485</b>	<b>87</b>	<b>293</b>	<b>72</b>	<b>452</b>
2012	Anderson	13	2	2	1	5
	Oconee	6	2	2	1	5
	Pickens	3	2	1	-	3
		<b>22</b>	<b>6</b>	<b>5</b>	<b>2</b>	<b>13</b>
	<b>TOTAL</b>	<b>5,846</b>	<b>989</b>	<b>2,484</b>	<b>753</b>	<b>4,226</b>

Data reflected above was collected from the SC Works Centers and is based on the calendar year. From 2009 to 2010, the former SC Employment Security Commission received funding for a WorkKeys proctor to serve the employers and WIA participants in the SC Works Centers. In 2012, the WorkLink Workforce Investment Board voted to discontinue WorkKeys proctoring. The SC Works Centers began referring participants to Adult Education Centers and Tri-County Technical College.

Data will be collected for all testing sites in the WorkLink region and presented to the WorkLink Workforce Investment Board in the Spring of 2014.

The WorkReady Communities Initiatives implemented in 2013 will report out data collection for all testing sites going forward for the WorkLink region. As of August 2013, the Work Ready Communities website (<http://www.workreadycommunities.org/SC>) reported the following data:

Year	County	Total Assessments	Bronze	Silver	Gold	Total Certificates
2013	Anderson	1,075	247	638	189	1,075
	Oconee	577	141	352	81	577
	Pickens	825	149	514	159	825
<b>Total</b>		<b>2,477</b>	<b>537</b>	<b>1,504</b>	<b>429</b>	<b>2,477</b>

*Objective 2:* Increase the number in the workforce assessed with WorkKeys® Readiness Certificate by 1000.

*Result 2:* Based on data presented above, we certified 1,356 individuals in 2007 and 2008. Our goal stated that we should certify 1,000 additional individuals over the next five years. We certified 5,347 individuals between 2009 and August of 2013 for a total of 2,991 additional individuals with WorkKeys Certificates. We achieved this goal.

*Objective 3:* Increase by 10% per year the number of individuals who successfully completed GED or high school diploma through the workforce system.

*Result 3:* Our baseline began in 2007-2008 as 324 individuals that received their High School Diploma or their GED. The WorkLink Workforce Investment Board developed a goal to increase the actual numbers achieved each year by 10%. As of 2012-2013, we have exceeded by 164 individuals.

Program	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	NET
Baseline	324							
10% Goal		32	36	39	43	47	52	
Target		356	392	431	474	522	574	
Actual		417	407	441	541	534		
(+/-)		61	15	10	67	12		164

*Objective 4:* Certify the basic work skills (soft and computer) of 1000 jobseekers that the SC Works Centers serve each year.

*Result 4:*

- In PY2010, 807 individuals completed soft skills and computer training.
- In PY2011, 265 individuals completed soft skills and computer training.
- In PY2012, 768 individuals completed soft skills and computer training.

- We have served a total of 1,840 individuals through soft skills and computer training from PY2009 to PY2012.

**Goal II. Involve business in the WIB and WIB activities**

*Objective 1:* Increase WorkKeys® Profiles by 10% per year throughout the workforce region through awareness.

*Result 1:*

**# of Profiles Completed in the WorkLink Region**

PY	County	10% Goal	Total Goal	Total Actual	Met Goal (+/-)
	Anderson			0	
	Oconee			21	
	Pickens			2	
2010	WorkLink			23	Baseline
	Anderson			2	
	Oconee			2	
	Pickens			1	
2011	WorkLink	2	25	5	-20
	Anderson			2	
	Oconee			2	
	Pickens			3	
2012	WorkLink	3	28	7	-21
	Anderson			3	
	Oconee			2	
	Pickens			1	
2013	WorkLink	3	31	6	In Progress

As of August 31, 2013

Over the past several years, the WorkLink WIB has utilized licensed WorkKeys profilers at Phillips Staffing and Upstate Staffing. The profile information listed above is from Phillips Staffing. At this time data has not been received from Upstate Staffing. A final data report out will be available to the Board in the next Strategic Planning Session.

*Objective 2:* Increase the # of employers using the workforce development system services by 2% per year.

*Result 2:*

**# Employers using SC Works System**

PY	2% Goal	Total Goal	Total Actual	Met Goal (+/-)
2010			425	Baseline
2011	9	434	444	11
2012	9	453	495	42
2013	10	505		In Progress

Data was not available for employer services in 2009. In 2010, the SC Works Centers served 1,125 employers in the WorkLink region. The 2% goal was to serve an additional 23 new employers in 2011. We exceeded that goal by 134 employers. The new goal of 2% is based on the total actual number of employers served in the previous year. Therefore, we exceeded the new goal for 2012 by 57 employers. Our goal for PY2013 is to serve an additional 27 new employers.

**Goal III. Integrate the workforce development system.**

*Objective 1:* By the end of the calendar year 2009, a SC Works Operator will be in place that regularly convenes service providers and partner agencies.

*Result 1:*

- In PY 2009, the Consortium of partners operated the SC Works Centers. SC Employment Security Commission was the partner in charge of convening the partners within the Centers.
- In PY 2010 to PY 2011, the WorkLink WIB contracted with ResCare Workforce Services to operate the SC Works Centers.
- The WorkLink Workforce Investment Board is currently contracted with Henkels and McCoy, Inc. to operate the SC Works Centers.

*Objective 2:* By 2010, a SC Works Operator will be collecting the data to present to the WIB so they can certify/re-certify the SC Works Centers.

*Result 2:* The State Workforce Investment Board has issued OneStop Certification Standards. All Workforce Investment Areas must have certified OneStops by no later than June 30, 2014. Henkels and McCoy is working on the OneStop Certification Standards, and will have the application ready to submit to the State in time for the June 30, 2014 deadline.